



January 5, 2015

Tracy M. Barker  
Staff Attorney, Louisiana Board of Ethics  
P.O. Box 4368  
Baton Rouge, LA 70821

**RE: Ethics Board Docket No. 2015-1258**

Tracy,

Thank you for replying to our request for an advisory opinion regarding annual Financial Disclosures with the State of Louisiana.

In your response dated December 22, 2015, you asked if the NOLA Business Alliance was created by ordinance by Orleans Parish/City of New Orleans. It was not; NOLA Business Alliance was formed via execution of its Articles of Incorporation on April 30, 2010, by a group of New Orleans business and community leaders to lead the economic development effort for the parish. NOLA Business Alliance does have a Cooperative Endeavor Agreement (CEA) with the City of New Orleans, which was first signed in April 2011; this CEA, however, is not a guaranteed or open-ended arrangement, and is requested and reviewed annually as part of the City's budget process, and may be denied without any revision to City ordinances.

Thank you for your time and consideration of this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Timothy A. Hemphill", written over a horizontal line.

Timothy A. Hemphill  
Chief Financial Officer / Chief Operations Officer

CC: Ken Weatherup, Operations Manager